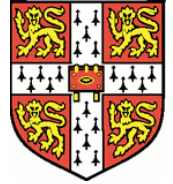


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Dies Academicus

of the German Cambridge Society (GCS)
and HSBA Hamburg School of Business Administration

Ethics, Trust and Compliance in Management Research, Education and Practice

10 October 2014, 15:30-19:30h

Audimax of the Handelskammer InnovationsCampus (HKIC), Adolphsplatz 6, 20457 Hamburg

15:30 Welcome

Dr. Peter J. Voigt, Vice President, German Cambridge Society
Dr. Uve Samuels, Managing Director, HSBA Hamburg School of Business Administration

15:50 Introduction to the Panel

Prof. Dr. Guido Möllering, Jacobs University Bremen, GCS Advisory Board Member

16:00 Short Keynote Presentations

Dr. Shazad Ansari, Reader in Strategy, University of Cambridge
“CSR in the Classroom: Teaching Social and Environmental Issues in Executive Education”

Prof. Dr. Christoph Bauer, Professor of Entrepreneurship, Media & Leadership, HSBA
“Compliance Management in Practice – Key Ethical Challenges”

Prof. Dr. Jana Costas, Professor of HRM, Europa-Universität Viadrina Frankfurt (Oder)
“Ethical and Governance Implications of Secrecy in Organizations”

Dr. Michael Pollitt, Reader in Business Economics, University of Cambridge
“The Relationship between Christian Ethics and Best Practice Business Behaviour”

Dr. Juliane Reinecke, Associate Professor of Organisational Behaviour, University of Warwick
“Fair Trade: Ethics and Sustainability in Global Supply Chains”

16:50 Coffee Break

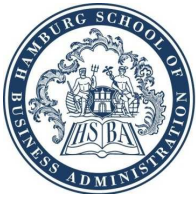
17:10 Panel Discussion

What are the opportunities and challenges of ethical issues, stakeholder trust and compliance requirements for management research, education and practice?

Facilitator: Prof. Dr. Guido Möllering

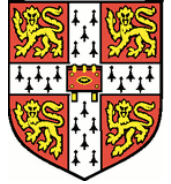
The audience will be invited to ask questions and discuss with the panellists.

18:10 Reception by invitation of HSBA Hamburg School of Business Administration



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Contributors



Dr. Shazad Ansari, PhD from Cambridge, Reader (Associate Professor) in Strategy at Judge Business School and Fellow of St. Edmunds College, University of Cambridge



Dr. Christoph Bauer, PhD from Münster, Professor of Entrepreneurship, Media and Leadership at HSBA Hamburg School of Business Administration



Dr. Jana Costas, PhD from Cambridge, Professor of Human Resource Management at Europa-Universität Viadrina Frankfurt (Oder)



Dr. Guido Möllering, PhD from Cambridge, Associate Professor of Organization and Management, Jacobs University Bremen, and Advisory Board Member of the German Cambridge Society



Dr. Michael Pollitt, PhD from Oxford, Reader (Associate Professor) in Business Economics at Judge Business School and Fellow of Sidney Sussex College, University of Cambridge



Dr. Juliane Reinecke, PhD from Cambridge, Associate Professor of Organisational Behaviour at Warwick Business School, University of Warwick, Tutor on the Sustainable Value Chains programme, University of Cambridge Institute for Sustainability Leadership